

SAMSUNG Galaxy Runners

Terms and Conditions of Participation

(hereinafter: Game Rules)

1. Organiser and Administrator of the Game

The "**Samsung Galaxy Runners**" (hereinafter: the **Game**) shall be organised and administered by **Event & More Produkciós Iroda Korlátolt Felelősségű Társaság** (registered office: 1112 Budapest, Sasadi road 134., company registration number: 01-09-698048, tax number: 12676785-2-43) – hereinafter referred to as **Organiser** – on behalf of Samsung Electronics Magyar Zártkörűen Működő Részvénytársaság (registered office: 1138 Budapest, Dunavirág street 2. 7. em.; company registration number: 16-10-001767; tax number: 10276451-2-16) – hereinafter referred to as **Partner**.

2. Conditions of participation

2.1. Only **individuals over the age of 18** not included in the category of persons defined in Section 2.2 of these Game Rules who are legally competent natural persons, are eligible to participate in the Game. Participation shall be limited to those (hereinafter referred to as **Player**) who, during the event Period, **between Sept 26-28, 2025**, provide the following data v and registration interface made available by the Organiser's representatives (hereinafter referred to as the **Registration Form**) at the Samsung-branded booth located at the Margitsziget Athletic Center; hereinafter referred to as the **Venue**):

- full name
- email address, phone number
- date of birth
- distance covered
- workout duration
- calories burned
- average heart rate

• average paceFurthermore, by ticking the "*I accept the Game Rules*" and "*I accept the Privacy Notice*" checkboxes, the Player shall agree to all the terms and conditions described in these Game Rules.

2.2. The Game shall not be open to employees of the Partner and the Organiser, as well as their close relatives as defined in Section 8:1 (1) 1 of Act V of 2013 on the Civil Code (hereinafter referred to as the Civil Code), and any other persons directly involved in the organisation of the Game and their close relatives.

2.3. The Players shall be identified by the data provided during the Game and made available to the Organiser during their participation in the Game. The Organiser shall not be liable for any technical issues (including but not limited to changes, deletions, etc.) resulting from possible changes to the data, which are beyond the Organiser's control.

2.4. Any Player participating with false data shall be automatically excluded from the Game by the Organiser.

2.5 A Player may complete the Registration Form one or more times. During the Game Period, a Player may enter more than once using the same email address.

3. Game Period

The Game will be available from 02.00 pm. on 26.09.2025 until 7.00 p.m. on 28.09.2025 or until withdrawn (hereinafter referred to as the **Game Period**).

4. How the Game works

4.1. Anyone can register at the Venue for the “Samsung Galaxy Runners” event, on Samsung tablets provided by the Organizer’s representatives, by filling out the Registration Form, except for the exceptions specified in Section 2.2 of these Game Rules..

5. Aim of the Game

5.1. The essence of the Game is that interested parties try out Samsung watches while running, get to know the event/provide information about Samsung products to visitors, and invite participants to participate in on-site activities.

6. Game Prizes

All Players who properly complete the Entry Form will receive a guaranteed gift upon completion of the run.

Guaranteed gifts:

- Sports towel – 200pcs
- Phone holder armband – 200pcs
- Phone holder with safety buckle – 200pcs
- Galaxy Runners sports t-shirt – 100pcs

Player acknowledges that from the above-mentioned guaranteed gifts, he/she can only choose one (1) guaranteed gift per type, while supplies last.

Grand Prizes:

- Galaxy Watch Ultra – 1pc
- Galaxy Watch 8 44mm – 1pc
- Galaxy Watch 8 40mm – 1pc

The Prizes shall be non-transferable and they cannot be exchanged for cash or other products or substituted for each other. The Organiser shall not be liable for any defects or deficiencies in the Prizes and for any warranty or guarantee in respect of the Prizes, unless the exclusion of liability is expressly prohibited by Hungarian law.

7. Presentation of the Prizes

7.1 One of the Grand Prizes described in Section 6 of the present Game Rules will be awarded by random machine draw as follows. One of the Grand Prizes described in Section 6 of the present Game Rules will be awarded by random machine draw as follows.

7.2 The Organiser will select one (1) Winner for the Grand Prizes in one (1) invitation-only draw. The winning Players will become eligible for receiving the Grand Prize as set out in Section 6 of the present Game Rules following the draw. In the event that a Winning Player is disqualified, a new Winner may be selected by random draw. If, within 72 hours of the draw date specified in Section 7.4 of the present Game Rules, the drawn Winner fails to come forward or provides incorrect or false information, the Organiser may draw a new Winner using the same method and applying the same conditions as in the original draw. This process may be repeated at the Organiser's discretion until the draw results in a Winner who will collect the Grand Prize. In order to collect the prize, it is necessary to verify the actual photo taken by the Winner and posted on their social media platform.

7.3 There will be one (1) draw during the Game at the following time and place:

- Date: 15:30 p.m. on 30 September 2025.
- Venue: **Event and More Kft., Budapest, Sasadi road 134, 1112**

The draw is invitation-only.

7.4 The Guaranteed Gifts identified in Section 6 hereunder shall be sent to the Player in a confirmation e-mail to the address provided at the time of registration, after each duly completed Registration Form.

8. Taxation, costs

All taxes and charges related to the Prize shall be borne by the Organiser. The Organiser shall have no further obligations other than to present the Prize as described above and to pay its tax liability.

9. Data protection

Data shall be processed for the Game pursuant to the Organiser's Privacy Notice available at www.eventandmore.hu/kapcsolat and the document titled "**Privacy Notice**"

10. Miscellaneous provisions

10.1. The Organiser reserves the right to change the terms and conditions of the Game without giving any reason, including the right to terminate the Game. The Organiser will send this information to the email addresses provided on the Registration Form. Participation in the Game is voluntary. Limitations and exclusions of liability related to the Game shall apply to the extent permitted by applicable law.

10.2. The Organiser shall not be held liable for any misadvertisement of the Game if it is made without its consent and for reasons beyond its control.

10.3. The Organiser shall not be liable for any failure due to causes beyond its control, but shall take all necessary measures to promptly identify and remedy the cause of such failures.

10.4. These Game Rules shall be governed by Hungarian law and any disputes arising in connection with participation in the Game shall be subject to the exclusive jurisdiction of the Hungarian courts.

10.5. If any provision of these Game Rules proves to be invalid, illegal or unenforceable under Hungarian law, all other provisions of these Game Rules shall remain in full force and

effect and the invalid, illegal or unenforceable provision of these Game Rules (as long as it remains invalid, illegal or unenforceable) shall be severed from these Game Rules.

The Player and the Organiser shall make all reasonable efforts to replace any (severed) provision that has been declared invalid, illegal, or unenforceable with a valid, legal, and enforceable provision that, to the maximum extent possible, achieves the intended legal effect of the severed provision.

10.6. These Game Rules are available at the following page:

www.eventandmore.hu/kapcsolat

Place and date: Budapest, 23.09.2025.

Event & More Produkciós Iroda Korlátolt Felelősségű Társaság
Organiser